

### SYNpaper

VM-SYNpaper is a 7-mil synthetic paper with the patented Visual Magnetics™ magnetic-receptive coating.  
SYNpaper is a cost-effective product that is ideal for shorter-term graphics.  
SYNpaper is suitable for offset printing and screen printing.

Product	Description	Color	Finish	Millage	Width	Length	Conventional	UV	Solvent	Aqueous
VMLCSP60150	7-mil synthetic paper	White	Matte	12.2	60"	150'	X	X		

### POLYeight

VM-POLYeight is a 7.5-mil polyester with the patented Visual Magnetics™ magnetic-receptive coating.  
POLYeight is the most durable and stable of the VM™ substrates and has a soft hand.  
POLYeight is suitable for offset printing, digital printing, screen printing and thermal printing.

Product	Description	Color	Finish	Millage	Width	Length	Conventional	UV	Solvent	Aqueous
VMPE37150	7.5-mil polyester	White	Satin	12.5	37"	150'	X	X		
VMPE54150	7.5-mil polyester	White	Satin	12.5	54"	150'	X	X		

### POLYfive

VM-POLYfive is a 5-mil polyester with the patented Visual Magnetics™ magnetic-receptive coating.  
POLYfive is a thinner version of VM-POLYeight.  
POLYfive is suitable for offset printing, digital printing, screen printing and thermal printing.

Product	Description	Color	Finish	Millage	Width	Length	Conventional	UV	Solvent	Aqueous
VMPF54150	5-mil polyester	White	Satin	10	54"	150'	X	X		

### POLYgloss

VM-POLYgloss is a 8.5-mil gloss polypropylene with the patented Visual Magnetics™ magnetic-receptive coating.  
POLYgloss works well for large-format digital printing including water-based inks  
POLYgloss is suitable for offset printing, digital printing and screen printing.

Product	Description	Color	Finish	Millage	Width	Length	Conventional	UV	Solvent	Aqueous
VMPM6075	8.5-mil matte polypropylene	White	Matte	14	60"	75'	X	X	X	X
VMPM37150	8.5-mil matte polypropylene	White	Matte	14	37"	150'	X	X	X	X
VMPM60150	8.5-mil matte polypropylene	White	Matte	14	60"	150'	X	X	X	X
VMPG60150	8.5-mil gloss polypropylene	White	Gloss	14	60"	150'	X	X	X	X

### DRY ERASE LAMINATE

This premium dry erase product is not printable but offers the same magnetic receptive features as other Visual Magnetics™ products.  
This product is pressure-sensitive. Dry erase laminates are non-printable products

Product	Description	Color	Finish	Millage	Width	Length	Conventional	UV	Solvent	Aqueous
VMDE48	Dry Erase	White	High Gloss	12	48"	50'	N/A	N/A	N/A	N/A

### DRY ERASE LAMINATE

For use with Visual Magnetics™ printable media used to create a custom dry erase product that is magnet receptive.  
This product is a heat activated laminate and is not pressure-sensitive. Dry erase laminates are non-printable products

Product	Description	Color	Finish	Millage	Width	Length	Conventional	UV	Solvent	Aqueous
VMDEHC-52	Dry Erase	Clear	High Gloss	5	52"	50'	N/A	N/A	N/A	N/A

### DRY ERASE LAMINATE

This premium dry erase product is not printable but offers the same magnetic receptive features as other Visual Magnetics™ products.  
It also includes a removable / repositionable adhesive for temporary applications. Dry erase laminates are non-printable products

Product	Description	Color	Finish	Millage	Width	Length	Conventional	UV	Solvent	Aqueous
VMDEPNS-48@MM	Dry Erase	White	High Gloss	14	48"	50'	N/A	N/A	N/A	N/A