



FOR IMMEDIATE RELEASE

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MAGX CELEBRATES 45th ANNIVERSARY

MagX, one of the world's leading manufacturers of high intensity flexible magnetics, celebrates 45 years of successful business growth in 2010. **MagX** developed the first flexible magnetic sheeting in 1965 and today continues to be the global leader in flexible magnetic technology.

Founded on the premise of infinite possibilities and known for a large product inventory, quick delivery and responsive customer service, **MagX** employs some of the most tenured individuals in the flexible magnetic industry. John Kanis, Vice President and General Manager states, "We cannot let this milestone pass without thanking our loyal customers and great employees."

In addition to its corporate offices in Cincinnati, Ohio, **MagX** operates three logistic facilities in the United States including California, Georgia and Ohio and a converting and fabricating facility in Cincinnati. **MagX** also has manufacturing and distribution facilities in China, Europe, Japan and Vietnam. With annual revenues exceeding \$100 million, **MagX** is the oldest and one of the largest manufacturers of magnetics in the world.

Flexible magnets in their simplest form are commonly found in most every household as advertising specialty refrigerator magnets. Other applications include signage, point of purchase, automotive and industrial components.

For more information contact **MagX** America, Inc. at 1-800-979-1150 or visit www.magxamerica.com.

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