



FOR IMMEDIATE RELEASE

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MAGX AMERICA EXPANDS ITS CINCINNATI OPERATIONS

MagX America, Inc., a leading manufacturer of printable magnetics, has expanded its operations in Cincinnati, Ohio with the consolidation of all sales, marketing and business operations under one roof. Also just completed and now in operation is the MagX Converting and Fabrication Facility, also located in Cincinnati. This new facility provides custom cutting, slitting and lamination of MagX flexible magnetic products.

John Kanis, MagX America Vice President and General Manager states; "With the current market conditions being what they are we feel incredibly fortunate to be able to continue to grow our business and our recent expansion in Cincinnati will certainly help us sustain that growth."

In addition to its offices and converting and fabrication operations in Cincinnati, MagX America operates three U.S. logistic facilities including Atlanta, Cincinnati and Los Angeles.

MagX developed the first flexible magnetic sheeting in 1965 and today continues to be the global leader in flexible magnetic technology. MagX is the largest importer of flexible magnetics into the United States and has manufacturing and distribution facilities in China, Europe, Japan and Vietnam. MagX has annual revenues of over \$100 million.

Flexible magnets in their simplest form are commonly found in most every household as advertising specialty refrigerator magnets. Other applications include signage, automotive and industrial components.

For more information contact MagX America, Inc. at 1-800-979-1150 or visit www.magxamerica.com.